

Digital Content Associate

Economics Olympiad | Remote | Part-Time (20 hours per week)

The Economics Olympiad is looking for a proactive Digital Content Associate to support content creation, visibility, and outreach across our digital platforms. This role is ideal for a former EO participant who understands academic environments and is interested in contributing to an international education organization.

This role requires someone who is consistently present and responsive. Candidates who cannot commit to regular availability should not apply.

Responsibilities

1. Content Creation (Core)

- Propose and create original content aligned with Economics Olympiad programs, academic competitions, and student excellence.
- Produce short-form video content for TikTok and Instagram Reels.
- Create static posts, carousels, and stories for Instagram, Facebook, and LinkedIn.
- Adapt content across platforms while maintaining a professional, academic tone.

2. Platform and Content Strategy

- Apply platform-specific best practices.
- Test and iterate content formats
- Edit short videos using simple tools (smartphone footage, subtitles, basic visuals).
- Optimize content for clarity, hooks, and retention

3. Growth and Outreach

- Engage with relevant academic and educational accounts.
- Support outreach and awareness campaigns.
- Draft clear, professional outreach messages and emails.

Requirements

- Past participation in the Economics Olympiad
- Excellent written and spoken English
- Commitment to regular availability (20 hours a week)
- Strong understanding of TikTok, Instagram, Facebook, and LinkedIn
- Ability to generate content ideas independently
- Strong copywriting and basic video editing skills
- Ability to produce content without relying solely on AI tools
- Organized, proactive, and comfortable working independently
- Interest in education, economics, or academic competitions

How to Apply

Interested candidates should send the following to **info@economicsolympiad.org**:

- Resume
- Short cover letter explaining interest in the role and any relevant experience

Applications will be reviewed on a rolling basis. Only candidates who meet the eligibility criteria will be contacted.